

# Credit Hound<sup>®</sup>

NET technologies

Simple to use

Reduce bad debts

Chase history

Control disputes

Integration

Reporting

Flexibility

Improve cash flow



[www.draycir.com/credithound](http://www.draycir.com/credithound)



# Overview

Cash flow is one of the most important aspects of a business. If there is not enough money in the bank because of poor credit control, even a profitable business can go bust. Credit control is all about managing your customers, and making sure you get paid on time.

Credit Hound® is a powerful, award-winning credit control solution. It works with your accounts software to get you paid sooner - so you improve your cash flow, reduce bad debts and increase your bank balance.

## Integration

### Reduce bad debts

### Control disputes



Flexib



Cash is king and a good cash flow is essential to running a successful business. But managing the raising and payment of invoices can be complex and time consuming. Giving your customers credit may be good for sales but without the right procedures to collect the cash, it will have a negative impact on your business.

Credit Hound is designed to automate and streamline the processes involved in good credit management. This improves productivity and brings savings to a number of key areas in the business. By emailing and faxing your credit control correspondence costs are dramatically reduced when compared to manually printing and posting.

With greater automation of your chasing procedures, it's possible to chase 60 or more customers in the same time that it takes to chase just six customers using manual methods.

.NET technologies

Reporting

Simple to use

# Improve cash flow

Chase history

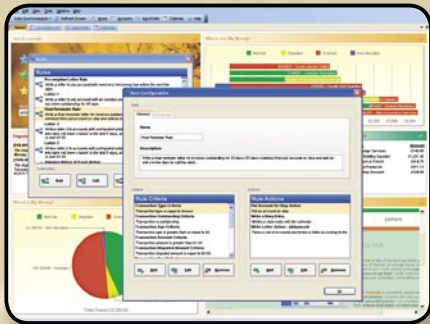
The software contains a wealth of features, which include:

- > **Account grouping and categories**
- > **A highly flexible ad-hoc report designer**
- > **Dispute handling and resolution support**
- > **BI management information and reporting**
- > **Integration with Spindle Professional to email, fax, print and archive**
- > **Multi-user and multi-company functionality**
- > **A virtual credit controller with Self-Chasing**
- > **Automatic software updates**
- > **And many more...**

Credit Hound is flexible and scaleable, and will grow according to your needs. From the occasional user, simply automating your credit control letters with Credit Hound's 'Rules and Actions'; to a team of credit controllers all needing access to the wider variety of Credit Hound features. Whatever your needs, Credit Hound will adapt to the way you work.

lity

## Rules & Actions

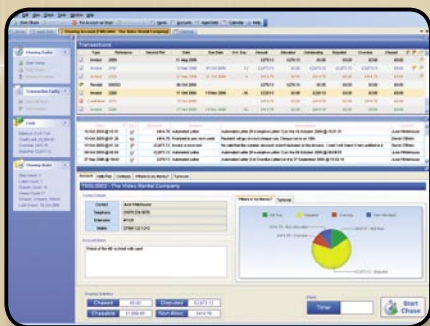


You can give Credit Hound Rules to determine which credit control Actions it automatically performs for you. When a customer or transaction meets the specific conditions of your Rule, Credit Hound takes the appropriate Actions.

For example, you can automatically send a letter to customers five days before their payment is due reminding them they have an outstanding debt. Additionally, when payment is overdue by 20 days, you can send letters, place accounts on-stop, and create appointments to call the offending customers. And since every action performed is added to the history of your customer's account, you will always know exactly what steps have been taken to get payment.

By defining several associated Rules and Actions, you can streamline and automate the time-consuming stages of your current collection policy.

## Chase Screen

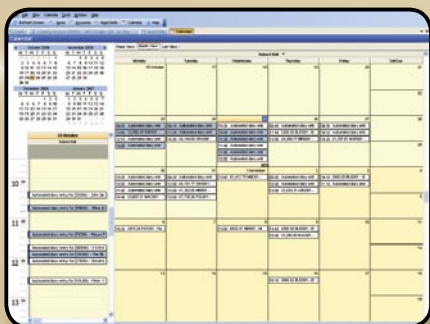


Central to good credit control is having information instantly to hand. Credit Hound brings this information together in a single 'Chase Screen'. The Chase Screen gathers all the details you need about your customer from outstanding invoices and contact details to previous chase history and notes.

Using the built-in notepad and customisable list of reasons, Credit Hound will suggest ways to overcome your customer's objections to making payment. You can also flag invoices when commitment for payment has been made or a customer has raised a dispute.

Once the telephone call is completed, Credit Hound will generate any required follow-up letters. Within minutes of your conversation ending your customer can receive the letter, and be in no doubt about their obligation to pay.

## Calendar



Credit Hound's built-in calendar reminds you who needs to be called, when and why. This enables you to keep on top of promised payments as well as remembering to review disputed invoices. With the familiar look and feel of Microsoft Outlook, you will instantly feel comfortable and confident using the calendar.

Crucially, the events in the calendar are linked to your accounts system. So once an invoice is paid, events are automatically completed for you. This not only saves valuable time; just as importantly, it avoids the possibility of chasing payments that have already been made.



From the Home Page you can access all other areas of the software, such as the accounts list, calendar, rules and actions, reporting and the interactive aged debtors list.

One of the advantages of using the interactive aged debtors list is that you are able to sort and filter your accounts in real-time. The list also highlights the accounts with the oldest overdue invoices.

Information is everything - but it has to be the right information. The Home Page is your starting point within Credit Hound. It instantly tells you everything you need to know in an easy-to-understand graphical format. It is made up of various elements, with each element displaying essential facts from your accounts system. Since the information is presented live, you are free to drill-down and focus on the details that are most important to you.

## Elements

Elements on the Home Page are colour-coded. If an item is red, it needs your attention.

Good news, such as your customers paying you, is shown in green. Other colours are used to show general information.

### “Where’s My Money?”

This chart shows you clearly the total money owed to you. It is broken down into invoices that are not yet due, overdue or disputed. It also shows payments not yet allocated. This breakdown of information is ideal for business owners as well as credit controllers.

### “Who’s Got My Money?”

At a glance you can see details of who owes you the most money. So you can focus your efforts on those customers who’ll have the most impact on your bank balance.

### “Disputes”

This element brings to your attention the details of your currently disputed invoices. This is a constant reminder that until you resolve your customer’s issues, you are unable to collect the cash.

### “Promised Cash”

You can see the results of your credit control efforts using the Promised Cash element. This forecasts the amount of money you are expecting to receive from your customers.

# Key Benefits

## Improve your cash flow by getting paid sooner

When you get your customers to pay on time you increase your bank balance and cut your overdraft.

## Manage and control disputes so invoices get paid

Disputed invoices are never paid. Credit Hound enables you to manage and resolve problems, which prevents your customers from withholding payments.

## Save time; let Credit Hound do the work for you

By telling you who you need to contact and writing the letters for you, Credit Hound's automated features do most of the chasing for you.

## Reduce bad debts by monitoring your customers

Bad debts are avoidable. By keeping in regular contact with customers you are aware of potential problems, and in a better position to take preventative action.

## Links directly to your accounts system

Since Credit Hound talks directly to your accounts system there is no need to re-type any of your customer or transaction details. It can also update your accounts by placing customers on-stop, and disputing invoices.

## Achieve good credit control quickly and easily

Easy to install and simple to use, Credit Hound can reduce the time it takes before you see the benefits of good credit control. It is designed for everyone from the occasional user to a full-time credit controller.

Credit Hound works with a number of major accounting systems including Sage 50, Sage Line 100, Sage 200, Microsoft Dynamics NAV (Navision) and Microsoft Dynamics GP (Great Plains).

For more information please visit  
[www.dracycir.com/credithound](http://www.dracycir.com/credithound)  
or call 0845 123 2941

### Requirements

1 Ghz Intel-compatible processor  
512 MB of memory  
500 MB free disk space  
Minimum 1024 x 768 screen resolution  
Windows (32-bit editions)  
2000 / XP / Server 2003 / Vista

Dracycir has a policy of constant development and improvement. We reserve the right to alter, modify, correct and upgrade our software products and publications without notice and without incurring liability.

### Product Range

Credit Hound is one of a range of products available from Dracycir, specialists in document distribution and credit management solutions.



**Spindle**  
PROFESSIONAL



**Credit**  
HOUND



**Credit**  
GUARDIAN

### Awards

**THE SUNDAY TIMES** ★★★★★  
Awarded 4 out of 5 stars 'Business Tool of the Week'

## Reseller Information



Solution  
**PARTNER**



[www.dracycir.com](http://www.dracycir.com)

Dracycir Ltd. 3 De Montfort Mews,  
Leicester LE1 7FW, United Kingdom  
T: 0845 123 2941 F: 0870 011 8910  
E: [sales@dracycir.com](mailto:sales@dracycir.com)

Copyright © 2002 - 2008 Dracycir Ltd.  
All rights reserved. Dracycir, the Dracycir logo, Credit Hound and the Credit Hound logo are either trademarks or registered trademarks of Dracycir Ltd. All other trademarks acknowledged.